

COMFORT.CLOSE Modules
Company offering a comprehensive range of emergency preparedness products

# PROTECTION AGAINST THEFT AND DAMAGE

Many of our customers in the USA are distributors selling our products to their customers. A leading expert in emergency preparedness providing high-quality food storage, Meals Ready-to-Eat, and emergency supplies, needed to enhance productivity in their packing process. They turned to our distributor Sterling Distribution for a solution.

**PRODUCTS:** High-quality food storage, Meals

Ready-to-Eat, and emergency

supplies

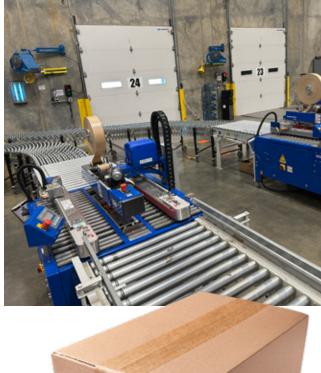
**SCOPE:** 6 COMFORT.CLOSE modules at

three different locations

**TOTAL OUTPUT:** 1700 boxes a day per location

# CHALLENGE REPLACING ACRYLIC TAPE

Sterling Distribution has worked with Storopack for years. Their end customer was already using AIRplus® air pillows by Storopack. To seal the parcels, they previously used acrylic tape, that was running through a competitor's tape machine. The customer wanted to switch from acrylic tape to water activated tape to prevent theft and damages to their products.







### PERFECT PROTECTIVE PACKAGING



# SOLUTION -SIX COMFORT.CLOSE MODULES AT THREE LOCATIONS

After a full evaluation of their needs, we presented our COMFORT.CLOSE modules along with our other automated solutions to Sterling Distribution. COMFORT.CLOSE emerged as the optimum solution: the variety, speed and the water activated tape met all their expectations while fitting into the capital budget. Thanks to mechanical assistance, COMFORT.CLOSE makes sealing boxes easier and more efficient than ever before. Following manual folding of the top flaps, the machine seals the parcel and is easily operated by a button. A practical feature is that the carton size is automatically detected. The result is precisely sealed shipping cartons with the flaps affixed securely in place.

With COMFORT.CLOSE a new fiber-reinforced adhesive tape comprising of two layers of paper, gummed with a natural adhesive was introduced. Glass fibers are arran-

ged in a longitudinal and prismatic shape between the layers for reinforcement.

Thanks to the tape's texture, it forms an exceptionally reliable and durable bond with the box. As such, water-activated tape represents a tamperproof method of sealing shipping cartons, as the tape cannot be removed without damaging the box.







# RESULT -FASY HANDLING AND OPTIMUM PROTECTION

Our COMFORT.CLOSE modules combine safe closing and fast handling. The integrated water activated tape prevents theft and damage to the product, making the transport of goods even safer.

"Sterling Distribution reported an increase in shipments at their customer from 800 to 1700 per day per location", says Scott McKenzie, Vice President Strategic Accounts. "We are very happy to be part of these great improvements achieved with our COMFORT.CLOSE modules."

#### STOROPACK - PERFECT PROTECTIVE PACKAGING

Wherever in the world you send your products, we want them to be well protected while in transit.

#### **ALL BASES COVERED**

We at Storopack would like to offer our customers the very best, which is why we take great pride in the ability to listen, comprehensive consulting, and long-term services across all sectors. Our products and solutions are tailored specifically to your requirements. We support you until you achieve the ideal results and even beyond - locally around the world.

**CONTACT US** 

Storopack Deutschland GmbH + Co. KG

Untere Rietstrasse 30 72555 Metzingen Germany

Africa & Middle East +49 7123 1640 Asia-Pacific +852 3421 2392 Europe +800 7867 6722 North America +1 800 827 7225 South America +55 11 5677 4699

info@storopack.com www.storopack.com